

FOR IMMEDIATE RELEASE

Creative Beet Art District Receives Oregon Trail Community Foundation Grant for New Downtown Mural

The Creative Beet Art District is proud to announce it has received a grant from the Oregon Trail Community Foundation to support the creation of a new public mural in downtown Scottsbluff. The mural is part of a regional series of murals celebrating art bringing communities in Western Nebraska together.

Located on the Bovidr Laboratories building at 1709 First Avenue in downtown Scottsbluff, the mural joins companion murals in Alliance, Chadron, and Gordon to create a connected regional public art experience. The murals were designed and completed by Fat Cap Sprays, whose vibrant work brings life to the areas in which they are created.

This regional initiative highlights how public art can serve as a powerful connector bringing communities together, fostering regional pride, and creating meaningful experiences for both residents and visitors.

Visitors to the Scottsbluff mural will also be able to scan a QR code installed at the site. The interactive experience will provide information about the regional mural project and guide visitors to the other murals located in Alliance, Chadron, and Gordon, encouraging them to discover and experience public art throughout the Nebraska Panhandle.

The Creative Beet Art District extends its sincere appreciation to the Oregon Trail Community Foundation for making this project possible, as well as to Fat Cap Sprays, the participating communities, local partners, and the property owners who helped bring this vision to life. Through collaboration, these murals demonstrate that while every community has its own unique story, art is a common thread that connects us all.

The Creative Beet Art District invites residents and visitors to experience the new mural in downtown Scottsbluff and discover the growing collection of murals that celebrate the creativity, culture, and connectedness of the Nebraska Panhandle.

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